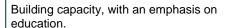
# **CSR Initiatives in China**



With significant presence in China, Wilmar recognises we have a responsibility and an opportunity to make a meaningful contribution to the Chinese community, which we hope can grow in tandem with our growth. We hope to do so through improving the developmental prospects of the vulnerable communities through a multi-faceted community empowerment programme.

## Approach to Corporate Social Responsibility (CSR)







Reducing energy consumption by using biomass.



Adhering to good corporate citizenship by fulfilling our social responsibility.

# Community Development Supporting the impoverished and the disadvantaged

### Building capacity, with an emphasis on education

We respect the value of education, and firmly believe that it is key to a better future. Over the years, we promote the development of education by bringing education to the doorstep of rural peasants' children with the construction of schools and provision of upgraded education facilities, as well as enabling access to higher education in the cities for financially underprivileged undergraduates.

Some of the major education projects we have undertaken include the "Wilmar Education Aid Programme (EAP;益海嘉里助学工程) and a partnership programme with the China Youth Development Foundation (CYDF;中国青基会).

Through the CYDF — via the Yihai-Kerry Trust Fund (益海嘉里公益基金)— we contributed about USD7.6 million between 2004-2008 to the highly publicised Project Hope (希望工程).

#### Bringing vision to cataract sufferers for a better tomorrow

Impoverished sufferers of cataract may consider blindness as an inevitable consequence of poverty, but they should not be deprived of treatment, which is a relatively inexpensive and simple procedure to regain vision. Wilmar supports "The Sight Restoration Project" that funds cataract surgeries for these vulnerable, visually-impaired folks who cannot afford eye-care services. We contributed close to USD 250,000 to this cause and the project has since benefitted more than 2,400 patients.

#### Ensuring a reliable stream of income for small-scale farmers

Small-scale paddy farmers lack affordable and efficient inputs such as mechanisation services and technical advice to improve their productivity. They also do not have guaranteed and profitable markets for their output.

We strive to improve the income level of resource-poor, small-holder farmers by introducing them to modern agricul-



### Wilmar in China

Commonly known as the *Yihai-Kerry* Group (益海嘉里集团), we are one of the largest agricultural enterprises in China.

We are a leading merchandiser of consumer pack edible oils, as well as a leading oilseeds crusher, edible oils refiner and specialty fats and oleochemicals manufacturer.

Our best known retail brand is the *Arawana* (金龙鱼) brand of products, especially the blended edible oils.

tural practices, providing them with financial assistance and facilitating access to markets. Both parties stand to benefit from such a partnership: small-holders can produce crops in a commercially-viable manner, while the Group benefits from a reliable supply stream, in terms of quantity and quality.

### Dignifying the lives of the elderly

We believe everyone is entitled to the right of a dignified old age. In China where some of the elderly are overlooked by the country's social safety nets, we hope to help in ways that ensure the last phase of these seniors' lives are met with respect and care.

Since 2008, we have contributed close to USD 180,000 to the construction of nursing homes. These nursing homes are well-equipped and well-managed to take care of their physical, social and psychological needs.



Bringing vision to cataract sufferers for a better tomorrow.



Dignifying the lives of the elderly folks.



Adhering to good corporate citizenship, helping in times of national crises.

# Energy Efficiency Reducing energy consumption by using biomass

We mill paddy rice and distribute the rice products straight to the supermarkets. A major by-product of the rice milling process is the rice husk, which we utilise as feedstock for our cogeneration power plants. The rice husk acts as solid fuel to provide electricity for our rice mills.

Such a process generates environmental and economic benefits. It produces less pollution as it reduces the use of fossil fuels; the boiler ash produced in the process is also utilised for road construction and maintenance for our operations and community purposes. Cost savings is also achieved with less dependence on fossil fuels.

# Corporate Philanthropy Reaching out in times of national crises

During the early part of 2008, high commodity prices posed challenges for the lower-income strata of the society. Recognising that edible oil is one of the major basic food staples, we maintained our product prices – especially that of our Arawana brand - against other competitive and similar products despite the higher raw material costs, resulting in lower profit earnings.

Wilmar also made financial and in-kind contributions in times of national crises. We donated close to USD 3.5 million to support relief efforts in the *Sichuan* earthquake and more than USD 300,000 worth of *Arawana* products for the snowstorm crisis. In addition, we shut down our two of our plants in *Sichuan* voluntarily, to facilitate and expedite relief efforts by easing the strain on the transportation network.

For more information, please email csr@wilmar.com.sg. Updated as at Dec 09.



#### More on Wilmar in China

We have presence in the whole of China—all the provinces, autonomous regions, municipalities and special administrative regions. We provide jobs for more than 16,000 people nationwide.

We were accorded the "2008 China Charity Award(中华慈善奖)— the Most Benevolent Foreign Enterprise" by the Ministry of Civil Affairs (People's Republic of China). This award is the country's top honor for individuals, corporations and civil organisations, in recognition of their contribution to public welfare and charity work.