



**FOR IMMEDIATE RELEASE**

## **News Release**

### **Wilmar's WILSOL SPF Booster Wins Silver at in-cosmetics Asia Innovation Awards 2024**

**Singapore, 11 November 2024** – Wilmar International Limited is pleased to announce that its new sun care ingredient, WILSOL SPF Booster, has been awarded the Silver prize, Functional Category, at in-cosmetics Asia Innovation Awards 2024 in Bangkok, Thailand.

Launched in April this year, WILSOL SPF Booster is a plant-based, bio-degradable ingredient that uniquely multiplies the sun protection factor (SPF) performance of ultraviolet (UV) filters by up to three times. It is compatible with mineral and chemical sunscreens, across water-in-oil and oil-in-water emulsion systems. This efficacy and formulation flexibility allows producers of beauty products to reduce UV filter usage, thereby optimising cost, protection and sensory performance. In a burgeoning sunscreen care market that seeks balance between sun protection and environmental safety, WILSOL SPF Booster is a pioneering solution that meets these needs.

Winning the Silver prize at the prestigious in-cosmetics Asia Innovation Awards is a significant achievement for Wilmar. This award celebrates the most forward-thinking products and technologies in the cosmetics industry, receiving more than 100 competitive entries each year. This accolade underscores the innovative nature of WILSOL SPF Booster and highlights Wilmar's commitment to achieving green, safe and high performance beauty.

"We are thrilled to receive this recognition from in-cosmetics Asia," said Rahul Kale, Group Head - Wilmar Oleochemicals & Biofuels. "As our first in-cosmetics award, WILSOL SPF Booster represents our team's dedication to innovation and solution excellence. We are committed to delivering high-quality, sustainable products that service the evolving needs of consumers of beauty products worldwide."

#### **Wilmar Oleochemicals**

Wilmar Oleochemicals is a leading global manufacturer of oleochemicals.

We provide producers of beauty products with a range of sustainable, high performance beauty solutions, made from multi-plant origins.

With over 30 distribution locations, 20 production facilities and 6 research and application centres, we service global customers with speed and flexibility. Our strength is complemented by our joint ventures with Stéarinerie Dubois, Erca, Clariant and Volac.

We operate a global supply chain that is responsible and sustainable, while creating livelihoods for rural communities.

## **MEDIA CONTACT**

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