

Sustainability Times



Celebrating 12 Years of Community Care



In March 2026, Wilmar Edible Oils Philippines Inc. (WEOPI) marked a milestone that speaks to more than the passing of time. Twelve years ago, a simple idea took root – to bring basic healthcare closer to communities with limited access. Today, that idea lives on through the CSR Community Clinic Programme in San Luis, Gingoog City, and in Roxas, Zamboanga del Norte.

What began as a modest initiative has grown into a cornerstone of WEOPI's commitment to community wellbeing in the Philippines. Over the years, the programme has brought essential medical services to thousands of beneficiaries, particularly in remote areas where care is often hardest to reach. It is a story of steady presence, consistent effort and a belief that meaningful on-the-ground impact is built through long-term engagement.

Two Communities, One Purpose

Though separated by geography, Gingoog and Roxas are united by a common purpose: ensuring that healthcare is within reach for those who need it most.

In Gingoog, the programme thrives through close collaboration with key partners, including the Gingoog City Health Office, the Philippine Red Cross Society (Gingoog City Chapter), partner farmer cooperatives and the local government unit. Together, these partnerships form the backbone of a well-coordinated effort – one that reaches a broad cross-section of the community and responds to its evolving health needs.



In Roxas, which is classified as a Geographically Isolated and Disadvantaged Area, access to even basic healthcare can be a challenge. Here, the Community Clinic is valued as more than an annual event. For many residents, it represents reassurance, continuity and a vital connection to care.



From Access to Impact

Across both locations, the CSR Community Clinic Programme was designed with a simple yet powerful goal: to care for the whole community. By focusing on both treatment and prevention, the programme responds to immediate health concerns while encouraging healthier lifestyles and early detection across various age groups.

A wide range of services was made available, including general medical consultations, provision of medication, bloodletting activities, basic diagnostics, blood sugar testing and eye check-ups with free eyeglasses. Dental services were also offered, such as tooth extractions and fluoride varnish applications, along with free toothbrushes and toothpaste for children between the ages of one and six. Together, these activities reflect a holistic approach – one that ensures no segment of the community is left behind.

When Communities Show Up

The true measure of the programme's impact lies in community participation. This year, the response spoke volumes.

In Gingoog, the response exceeded expectations. A total of 147 patients were served across all healthcare services – far surpassing the initial target of 60 participants and even the subsequent 109 patients who had registered.

In Roxas, 72 beneficiaries took part, including partner farmers and a diverse mix of community members – fishermen, vendors, families and senior citizens – each with their own stories, but united by a shared need for accessible care.

The strong turnout highlights not only the relevance of the programme, but also the trust the communities place in our efforts.

More than a Medical Mission

While healthcare lies at the heart of the CSR Community Clinic programme, its impact extends beyond medicine. Each clinic creates space for connection – strengthening relationships and reinforcing WEOPi's presence as a committed partner within its host communities.

Through these shared moments, the message becomes clear: communities are not merely stakeholders, but valued partners in our journey and growth.

In this light, the CSR Community Clinic Programme also stands as a sincere gesture of gratitude for the trust and partnership extended to us over the years.



Our Ongoing Commitment

Now in its 12th year, the CSR Community Clinic Programme continues to demonstrate WEOPi's long-term commitment to its host communities. It is an ongoing promise – to nurture healthier communities, deepen relationships and walk alongside those we serve as part of Wilmar's broader sustainability journey.